

# OOH potential audience recovering after lockdown drop

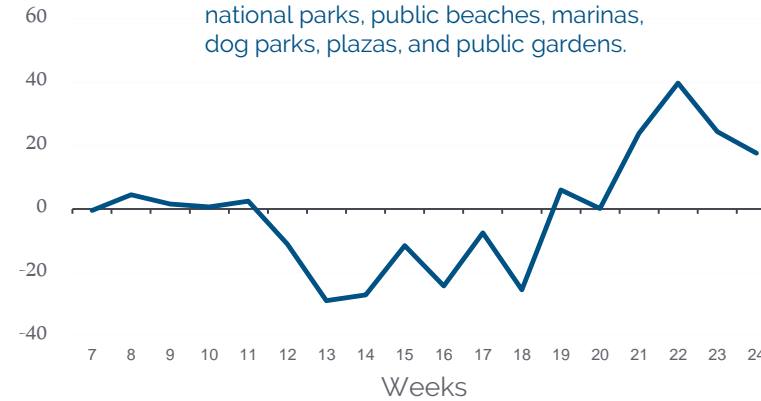
## Retail & recreation

restaurants, cafes, shopping centers, theme parks, museums, libraries, and movie theaters.

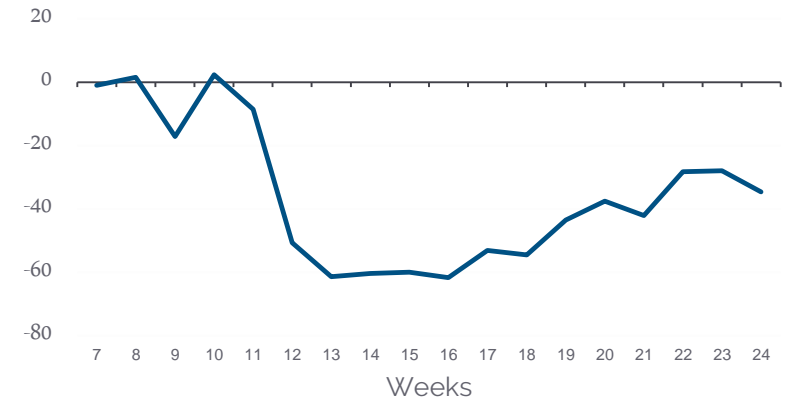


## Parks

national parks, public beaches, marinas, dog parks, plazas, and public gardens.



## Workplaces



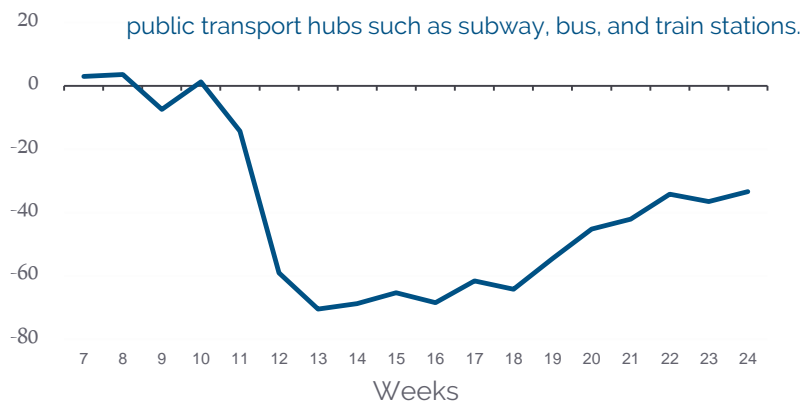
## Grocery & pharmacy

grocery markets, food warehouses, farmers markets, specialty food shops, drug stores, and pharmacies



## Transit stations

public transport hubs such as subway, bus, and train stations.



## Residential

